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The Future of Creative Media Resources:
A Cross-Generational Experience Challenge

- How can we forge alliances between the legacy community who have a deep knowledge of the storytelling arts and the rising filmmakers/creators helping shape the new tools and resources?

- How would you like to access these amazing legacy talents as you develop your own storytelling skills using the new tools?

- What would you like the organizations and institutions around you to do to support your idea?

Problem: It is often hard for rising filmmakers and creators (especially those who aren't from here/don't have connections) to get a foot in the industry

Idea: An application- Reddit-style

Explanation:

Creating an application that is similar to Reddit but for people in the industry. It would require participants to apply, prove their work, and show their credentials if they are already in the industry.

This platform would be used to communicate and exchange ideas as well as solutions, tools, and industry materials. It would also be used to pose questions and ask for feedback.

People will be able to communicate privately and publicly as well.

Creating such an app will be done under a controlled environment that exclusively allows members of the community (including rising filmmakers and creators) to join.

Its informal nature/style will allow for a more laid-back interaction between members of the community and an easier way to form bonds and gain insights as well as feedback.

To make this idea happen, we would need financing to create the application, resources to advertise and market it (more importantly, to get people on the application), and a team to further brainstorm the best way to make this happen.